

HAGERTY PRICE GUIDE



Created on:
4/17/2015

www.hagerty.com/valuationtools

Your valuation report for a:

1965 Lincoln Continental

Body Type: Convertible Engine Specification: 8-cyl. 430cid/320hp 4bbl

Your annual Hagerty Insurance amount would be:

\$298/year*

[Apply at hagerty.com >>](http://www.hagerty.com)

Welcome to Hagerty Price Guide, the most accurate, up-to-date, and relevant price guide for those involved in the post-war classic car marketplace. Hagerty Price Guide was originally published under the name of Cars That Matter in August of 2006, and was later renamed Hagerty's Cars That Matter in September of 2008. Currently, Hagerty Price Guide is published three times a year, and it has quickly become an authoritative and respected resource for valuing classic, collectible, and historic vehicles.

Model History



1961 Lincoln Continental

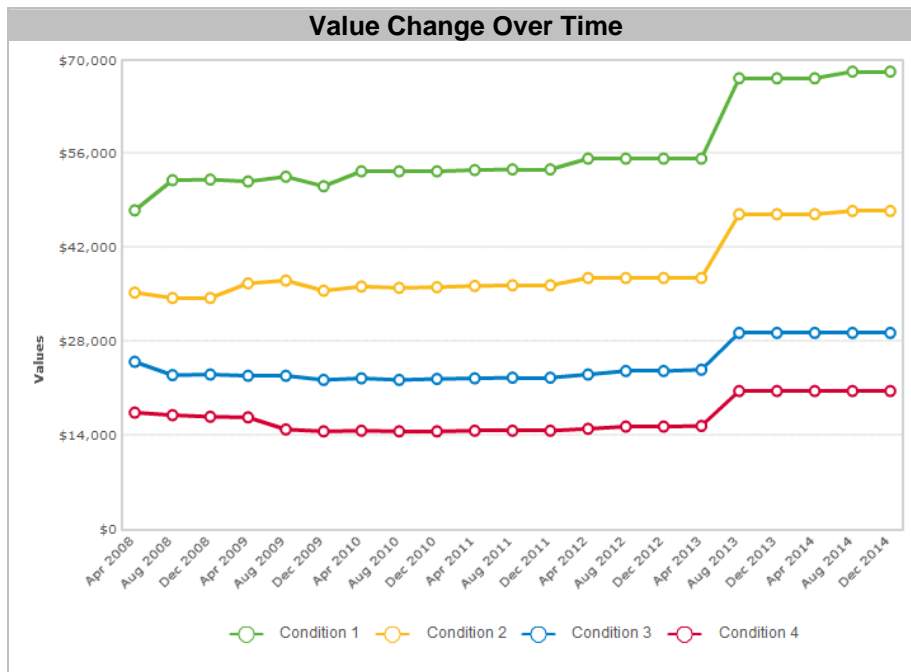
Specifications:

- 8-cyl. 430cid/320hp 4bbl
- Length 216.3 in.
- Curb weight 5,075 lbs.
- Wheelbase 126 in.

The 1961 Lincoln Continental was based upon a stretched version of a proposed 1961 Thunderbird two-door hardtop that had been rejected as too classy and not sporty enough for the typical Thunderbird buyer. The 1958 recession and Edsel debacle had severely injured the Ford Motor Company. While the four-seat Thunderbird was a huge success, the Lincoln division was in danger of being culled. Designers and engineers worked hard at making a new, distinctive and profitable Lincoln; they succeeded admirably with these cars. A decision was made to build the cars as four-door vehicles, but a convertible was desired and there was the continuing mandate to share major underbody designs with the Thunderbird. In fact, until 1968, all Lincoln Continentals were four-door vehicles. In an effort to limit the size of the 1961 cars, "suicide" rear-hinged rear doors were selected. The length of the wheelbase was a relatively short 123" until the car was stretched to 126" from 1964 through 1969. These cars may have been physically shorter than the prior-generation cars, but they were almost equally heavy. Convertible versions weighed 300 pounds more than hardtops, due to the need to brace the unit body. Engines are characteristically massive, starting out with 430 cubic inches and 320 hp in 1961, with a bore and stroke increase to 462 cubic inches and a power increase to 340 hp in 1966. The 1969 car is a "hybrid" that utilized the all-new 460 cubic inch, 365 hp Lincoln V-8 in the

carry-over unit body. All such cars are considered collectible; earlier four-door hardtops are more affordable than convertibles, given the class and quality of the vehicle. No mention of these cars is complete without the sad remembrance that it was a stretched version of this car that carried President Kennedy on the day of his assassination in 1963. That very car resides at the Henry Ford Museum to this day.

Vehicle Values*



Value Change Over Time

This graph provides a visual representation of how the values for this vehicle have changed since Hagerty Price Guide first began publishing details for it. Prices assume that the car is a “no-stories” example and that no major modifications to the vehicle are present.

Vehicle Value Detail

Date	Condition 4	Condition 3	Condition 2	Condition 1	Notes/Buzz
Jan-15	\$20,600	\$29,300	\$47,500	\$68,300	+10% for factory a/c.
Sep-14	\$20,600	\$29,300	\$47,500	\$68,300	
May-14	\$20,600	\$29,300	\$47,000	\$67,300	
Jan-14	\$20,600	\$29,300	\$47,000	\$67,300	
Sep-13	\$20,600	\$29,300	\$47,000	\$67,300	
May-13	\$15,400	\$23,800	\$37,500	\$55,300	
Jan-13	\$15,300	\$23,600	\$37,500	\$55,300	
Sep-12	\$15,300	\$23,600	\$37,500	\$55,300	
May-12	\$15,000	\$23,100	\$37,500	\$55,300	
Jan-12	\$14,700	\$22,600	\$36,400	\$53,700	
Sep-11	\$14,700	\$22,600	\$36,400	\$53,700	
May-11	\$14,700	\$22,500	\$36,300	\$53,600	
Jan-11	\$14,600	\$22,400	\$36,100	\$53,400	
Sep-10	\$14,600	\$22,300	\$36,000	\$53,400	
May-10	\$14,700	\$22,500	\$36,200	\$53,400	
Jan-10	\$14,600	\$22,300	\$35,600	\$51,200	
Sep-09	\$14,900	\$22,900	\$37,100	\$52,600	
May-09	\$16,700	\$22,900	\$36,700	\$51,900	
Jan-09	\$16,800	\$23,100	\$34,500	\$52,200	
Sep-08	\$17,000	\$23,000	\$34,500	\$52,100	
May-08	\$17,400	\$25,000	\$35,300	\$47,600	

Vehicle Value Detail

The Vehicle Value Detail table enumerates all four condition values for this vehicle since Hagerty Price Guide first began publishing details for it. Prices assume that the car is a “no-stories” example and that no major modifications to the vehicle are present. Review possible equipment that may impact this vehicle’s value under the “Notes/Buzz” heading.

*Please note: All prices shown here are based on various data sources, as detailed in About Our Prices. For all Hagerty Insurance clients: The values shown do not imply coverage in this amount. In the event of a claim, the guaranteed value(s) on your policy declarations page is the amount your vehicle(s) is covered for, even if the value displayed here is different. If you would like to discuss your Hagerty Insurance policy, please call us at

877-922-9701.

Vehicle Condition Ratings:

Condition 1:

Condition #1 vehicles are the best in the world. The visual image is of the best car, in the right colors, driving onto the lawn at the finest concours. Perfectly clean, the car has been groomed down to the tire treads. Painted and chromed surfaces are mirror-like. Dust and dirt are banned, and materials used are correct and superbly fitted. The one word description for #1 cars is "concours."

Condition 2:

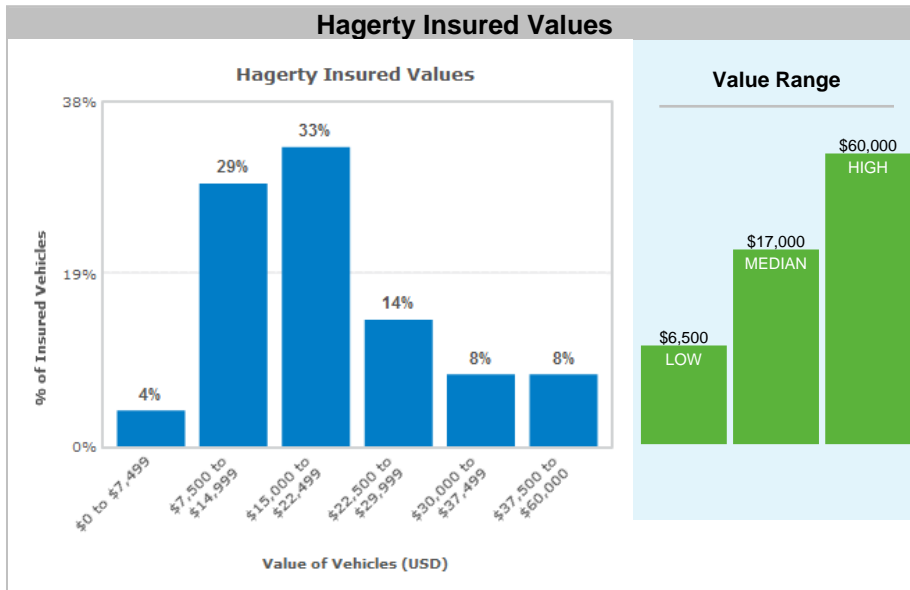
#2 cars could win a local or regional show. They can be former #1 cars that have been driven or have aged. Seasoned observers will have to look closely for flaws, but will be able to find some not seen by the general public. The paint, chrome, glass and interior will all appear as excellent. No excessive smoke will be seen on startup, no unusual noises will emanate from the engine compartment. The vehicle will drive as a new car of its era would. The one word description for #2 cars is "excellent."

Condition 3:

#3 cars could possess some, but not all of the issues of a #4 car, but they will be balanced by other factors such as a fresh paint job or a new, correct interior. #3 cars drive and run well, but might have some incorrect parts. These cars are not used for daily transportation but are ready for a long tour without excuses, and the casual passerby will not find any visual flaws. "Good" is the one word description of a #3 car.

Condition 4:

#4 cars are daily drivers, with flaws visible to the naked eye. The chrome might have pitting or scratches, the windshield might be chipped. Paintwork is imperfect, and perhaps the fender has a minor dent. The interior could have split seams or a cracked dash. No major parts are missing, but the wheels could differ from the originals, or the interior might not be stock. A #4 car can also be a deteriorated restoration. "Fair" is the one word that describes a #4 car.



Hagerty Insured Values

Hagerty is the world's leading provider of collector car insurance. We've pored through our extensive database to provide a glimpse at the highest, lowest and median insured value for your collector car. Of course, every car is unique, but this range provides an idea of what can be expected in the market today. Please note that in some cases, insured values may differ from price guide values. Often, higher values are accounted for by factors unique to the individual example such as low or high serial numbers, extreme low mileage or complete originality combined with a high state of preservation. The current market places a premium on such unrestored original cars.